



Project Fact Sheet

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EURO-TOPTEN PLUS



European review: topten.eu



Topten Austria

Produkt	Hersteller	Preis	Effizienz
Refrigerator	Whirlpool	1.200,-	A++
Refrigerator	Whirlpool	1.500,-	A++
Refrigerator	Whirlpool	1.800,-	A++

Topten France

Modèle	CITROËN	PEUGEOT	TOYOTA
Reference	ICE 1.6h	10V 1.6h	Payax 1.6
Prix (kWh/km)	8 250	8 600	8 500
Coût moyen (€/100 km)	8 250	8 250	8 250
Coût moyen (€/100 km)	750	750	750

Topten Poland

Produkt	Hersteller	Preis	Effizienz
Refrigerator	Whirlpool	1.200,-	A++
Refrigerator	Whirlpool	1.500,-	A++
Refrigerator	Whirlpool	1.800,-	A++

Topten Switzerland

Produkt	Hersteller	Preis	Effizienz
Refrigerator	Whirlpool	1.200,-	A++
Refrigerator	Whirlpool	1.500,-	A++
Refrigerator	Whirlpool	1.800,-	A++

Programme area: SAVE, Market transformation for energy-efficient products
Status: Ongoing

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Partners: Austria : Austrian Energy Agency
 Belgium: World Wide Fund for Nature – vzw/asbl
 Belgium: WWF European Policy Office
 Czech Republic: SEVEN, o.p.s
 Finland: Motiva Oy
 France: WWF Fonds Mondial pour la Nature
 Germany: dena, Deutsche Energie-Agentur
 Germany: Oeko-Institut e.V.
 Germany: Wuppertal Institute
 Germany: ICLEI, European Secretariat
 Greece: WWF Greece
 Italy: WWF Italia Onlus
 Lithuania: LNCF, consumer federation
 Luxemburg: Oeko-Zenter, asbl
 Norway: Norges Naturvernforbund
 Poland: FEWE Polish Foundation for Energy Efficiency
 Portugal: Quercus
 Romania: ICEMENERG
 Spain: ADENA / WWF, Asociacion para la defensa de la naturaleza

Website: www.topten.eu

Objective: Make efficient products the normal and best choice for consumers, retailers and manufacturers

Benefits: Up-to-date and targeted information, easily available for European consumers, European review of Best Available Technologies

Keywords: Best products, communication, dialogue with manufacturers

Duration: 36 months, 22.12.08 - 22.12.11

Budget: € 1,711,516 (EU contribution: 75%)

Contract number: IEE /07/714/S12.500405

Short description

Thousands of refrigerators, TVs, cars and all kind of energy consuming equipment are available on the market. Consumers cannot compare and chose judiciously: no information available, no time, too difficult ...Thanks to Topten websites, consumers can now find best products by a simple click.

The Topten websites provide a selection of best appliances from the energy point of view. The information targets consumers (pictures, functions, price, no complex calculation, availability in their country), is neutral (no influence from manufacturers), rigorous and transparent (the selection methodology is explained online). In March 2011, 16 websites are on-line presenting more than 180 product categories. By the end of the year, there will be 17 Topten websites on-line, informing consumers on best products available on their local markets.

The websites are promoted thanks to communication activities towards the media in order to attract numerous visitors, which in turn give us strength to organise a dialogue with manufacturers at European level, set ambitious criteria for product selection and advise large-scale buyers (public procurement) and governments developing policies on efficient products.

Expected results

- 17 Topten websites presenting best products in a variety of fields (home appliances, office equipment, cars, etc.), selected for their energy performance – including market-monitoring activities.
- A home page www.topten.eu acting as a portal and presenting the Best Products of Europe – the only review of the most energy efficient appliances in Europe.
- Extensive communication activities targeting the general media, large-scale public and private buyers and public authorities.
- A specific focus on public procurers and office equipment.
- A working smoothly team for a project made of 20 partners, gathering energy specialists, environmental NGO and consumer associations.
- Topten is an open platform. New countries join any time.

More information

- www.topten.eu
- www.topprodukte.at
- www.topten.be
- www.uspomespotrebice.cz
- www.topten-suomi.fi
- www.guidetopten.fr
- www.eurotopten.it
- www.topten.info.pl
- www.topten.ch
- www.de.topten.info (linked to www.ecotopten.de and www.office-topten.de)
- www.topten.pt
- www.topten.wwf.es
- www.oekotopten.lu
- www.ecotopten.gr
- www.topten.info.ro
- www.besteprodukter.no
- www.toptensverige.se (Sweden is not a partner of the Euro-Topten Plus project but a team has nevertheless started a Topten project, with the help of the consortium)
- top-10.lt (Lithuanian site on-line as a beta version, full version available from mid-May 2011)